

# CONFERENCE AGENDA & MAP

SMARTBUSINESS

# ASPIRE<sup>TM</sup> 2018

INVESTORS • DEALMAKERS • ENTREPRENEURS

PRESENTED BY:

**Ice**Miller  
LEGAL COUNSEL

TUESDAY, SEPTEMBER 25, 2018

HILTON COLUMBUS DOWNTOWN



COLUMBUS

<b>7:00 A.M.</b>	REGISTRATION, COFFEE AND NETWORKING	
<b>7:30 A.M.</b>	BREAKFAST IS SERVED Presented by Entrepreneurs' Organization	<b>BELLOWS ABCD</b>
<b>7:45 A.M.</b>	KICKOFF AND INTRODUCTIONS	<b>BELLOWS ABCD</b>
<b>8:00 A.M.</b>	ALL-ATTENDEE PANEL DISCUSSION <b>ON THE FRONT LINES: AN INVESTORS' M&amp;A ROUNDTABLE</b> Presented by Ice Miller	<b>BELLOWS ABCD</b>
<b>9:00 A.M.</b>	WORKSHOPS 1 <b>A: MYTH BUSTERS: FINE TUNE YOUR ACQUISITION STRATEGY</b> Presented by Huntington and RSM US LLP ..... <b>B: SOLD! PITFALLS &amp; BEST PRACTICES</b> Presented by Schneider Downs & Co. and WealthStone	<b>BELLOWS EF</b>  <b>EMERSON BURKHART</b>
<b>9:45 A.M.</b>	REFRESHMENT BREAK Presented by Vaco	
<b>10:00 A.M.</b>	WORKSHOPS 2 <b>A: PICKING WINNERS: HOW COMPANIES ATTRACT CAPITAL</b> Presented by U.S. Bank and Clark Schaefer Hackett ..... <b>B: ANATOMY OF A DEAL: SUPERCHARGE YOUR GROWTH PLAN</b> Presented by GBQ	<b>BELLOWS EF</b>  <b>EMERSON BURKHART</b>
<b>10:45 A.M.</b>	MORNING NETWORKING	
<b>11:15 A.M.</b>	ENTREPRENEURS' M&A ROUNDTABLE <b>THE GOOD, THE BAD &amp; THE UGLY</b>	<b>BELLOWS ABCD</b>
<b>NOON</b>	NETWORKING LUNCH Presented by BMO Harris Bank  <b>LUNCH PANEL DISCUSSION</b> <b>BEYOND 2020: WHAT'S NEXT FOR COLUMBUS?</b>	<b>BELLOWS ABCD</b>
<b>1:45 P.M.</b>	WORKSHOPS 3 <b>A: TROUBLED WATERS: BRIDGING THE UNEXPECTED</b> Presented by Dickinson Wright PLLC and S&T Bank ..... <b>B: A DEEP DIVE ON THE SELL SIDE</b> Presented by Dickinson Wright PLLC and Aon	<b>BELLOWS EF</b>  <b>EMERSON BURKHART</b>
<b>2:30 P.M.</b>	REFRESHMENT BREAK Presented by Vaco	
<b>2:45 P.M.</b>	WORKSHOPS 4 <b>A: HOW MUCH IS ENOUGH?</b> Presented by First Merchants Bank and Clarus Partners ..... <b>B: ESOPS: A LIQUIDITY EVENT WHERE EVERYONE WINS</b> Presented by Lazear Capital Partners, Kegler Brown Hill + Ritter and Crowe	<b>BELLOWS EF</b>  <b>EMERSON BURKHART</b>
<b>3:30 P.M.</b>	COCKTAIL RECEPTION & AWARDS Presented by Rea & Associates	<b>BELLOWS AB</b>

# CONFERENCE MAP



# Hilton

COLUMBUS DOWNTOWN

## BELLOWS ABCD

BREAKFAST

KICKOFF & INTRODUCTIONS

ALL-ATTENDEE PANEL

ENTREPRENEURS' ROUNDTABLE

NETWORKING LUNCH

LUNCH PANEL

## BELLOWS EF

BUYING A BUSINESS  
(SESSION A'S)

RAISING CAPITAL  
(SESSION A'S)

## EMERSON BURKHART

SELLING A BUSINESS  
(SESSION B'S)

LIQUIDITY EVENTS  
(SESSION B'S)

## ELIJAH PIERCE ROOM A

GREEN ROOM FOR PANELIST  
LOCATED ON THE LOBBY LEVEL

## LOWER LEVEL

