

International Franchising

In combination with our Global Business practice area, our Franchise + Distribution team regularly works with franchised businesses looking to expand into international markets, as well as clients looking to expand into the United States from other countries or into other cross-border markets. We put a special emphasis on global intellectual property protection and cross-border contract drafting, negotiation and enforcement, in order to keep our clients' interests as secure as possible during the significant move to operating internationally. Our experience with franchising and global business gives us unique insight into the specific needs of international franchising, such as navigating local laws and regulations for each franchise location and brand protection.

Along with the services that local or domestic franchises normally require, such as real estate services, compliance + registration, and even outside general counsel services, we frequently assist clients with needs unique to international operations, such as global employment relations, tax planning and cross-border disputes. We also provide guidance on contractual, customs and international trade issues connected to dealers, supply chains and distribution.

Our Clients

Our most successful international franchise clients have developed business models that have seen success in replication. When the scope of such clients' intended growth begins to reach towards international expansion, they benefit from our experience with every aspect of the franchising process in a variety of industries, including food service, education, retail, and professional services sectors.

Contact Us

Franchised businesses exploring growth internationally should contact Vinita Mehra or Kacie N. Davis.

Our Team

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