

# Franchisee Representation

Entrepreneurs, investors and developers interested in building a business often choose to invest in a franchise, and that initial venture may lead to expanding into additional franchise locations. Because of their depth of knowledge of the franchisor system, our Franchise + Distribution team is uniquely experienced in assisting clients seeking a franchise, helping them achieve their goals and protect their investment.

Understanding the franchise agreement and disclosure documents is often a daunting task. However, it can be made much easier with help from our franchise attorneys. We're able to navigate these dense agreements, reviewing and explaining them in easily-understandable language, and can also negotiate with franchisors on issues that affect our clients' interests, such as franchise upgrades, renewal rights, post-agreement business ownership and other ambiguous legal protections. There are numerous other issues that our team can assist with when acquiring a franchise, such as financing, real estate, and employment laws.

## Our Services

In order to help potential franchise owners realize their dream of business ownership, our team of franchising attorneys counsel numerous franchisee clients by providing analysis + advice on franchisee opportunities and by advising on a variety of related topics:

- + Franchise + distribution networks creation
- + Franchise agreement review, risk advice, negotiation and renewal
- + Financing securement
- + Real Estate services
- + Disputes between franchisors + suppliers
- + Acquiring new rights or purchasing existing franchise location
- + Employment law adherence

## Our Clients

Franchisee clients may be looking to own a business for the first time, or may be experienced owners of franchised or non-franchised businesses. Their intention may be to open a single location of a local franchise, or to run multiple locations of a domestic or international franchise. Our experience with every aspect of the franchising process has benefited clients from a variety of industries, including food service, education, retail, and professional services sectors.

## Contact Us

For more information on our corporate services for franchisors and franchisees, please contact Kacie N. Davis.

## Our Team

Kacie N. Davis, Chair (614-462-5402)

Steve Barsotti, Director

Jeff Nein, Director

Jessica Skelly, Associate