



Lindsey Dilsaver

Director of Marketing



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Lindsey is responsible for creating and guiding the firm's overall marketing functions and strategy. Along with coordinating a team of in-house professionals to enact the various aspects of the marketing plan, including events, client-facing content, advertising, media relations, CRM administration, event management and internal communications, Lindsey is also in charge of budgeting and tailoring it to the needs of each of the firm's practice areas, as well as its individual attorneys. She also plays important roles in creating monthly internal educational programming for attorney marketing and business development.

Prior to joining Kegler Brown in 2015, Lindsey worked in publishing and advertising, utilizing her background as a featured journalist, social media manager, and marketing project and client relations manager. She is active professionally, having served as a committee chair for the Midwest chapter of the Legal Marketing Association, as well as in the community, where she contributes as a committee member for Columbus Early Learning Centers.

Education

- + The Ohio State University (BS, Public Affairs, Journalism)

Professional Affiliations

- + Legal Marketing Association, Midwest Chapter, Past Communications Committee Chair

Charitable + Civic Involvement

- + Columbus Early Learning Centers, Development Committee Member