

# Privacy + Data Security

Smart companies are constantly determining new ways to collect, analyze and act upon ever-increasing volumes of data. That data consists of private and valuable information that takes many forms, such as financial transaction data, personnel and medical records, client files, proprietary business information, and even social media passwords. Every day, your company's data is accessed by employees, clients, vendors, contractors, customers and you, and each touchpoint creates the possibility for a data breach.

Our team of privacy attorneys, which includes an IAPP-Certified Information Privacy Manager, understands the thoroughness required for proper information security, and stays current on both the business and legal requirements companies must meet and the strategies to meet them domestically and internationally. Their diverse depths of knowledge make them not only well-equipped to analyze the various ways a business may be at risk and then create and implement solutions that lower the likelihood of data breaches, but also to protect your business should a breach occur, or if one already has.

Companies must navigate the nuanced and rapidly changing privacy + data security environment. Working from that perspective, our firm consults on legal compliance and best practices to create and enact strong privacy programs and manage both liability risk and customer and public relations risk so that our clients are able to continue growing and remaining confident in their information security programs.

## Our Services

- + Global Compliance
- + Global Data Management
- + Incident Support, Response, and Investigation
- + System Analysis
- + Privacy Documents
- + Subscription/Service Agreements/SLAs
- + Partner ecosystems development

## Global Information Security + Privacy

Companies need to fully understand the obligations, liabilities, risks and perspectives involving information security and privacy everywhere in the world they do business, including any industry sector-specific rules. Our team provides a practical and comprehensive legal and business approach for dealing with information security and privacy law issues in companies' business operations globally, including North America, Latin America, the EU and the Asia-Pacific region.

## Our Clients

We assist businesses of all sizes, both domestically and internationally, with the protection of their most sensitive data, representing leaders in numerous industries and sectors, from midsize businesses to corporations, healthcare and banking, and retail and education. Current and past clients have included the country's largest independent digital marketing agency; a Boston-based provider of clinical, commercial and consulting services to health care businesses; and a global company focused on wireless mobile buyback, data protection and hardware recycling.

## Contact Us

For more information on our privacy and data security services, please contact David M. Wilson.

### Our Team

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