



Vinita Mehra

Director + Leader, Global Business Practice

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Vinita serves as leader of the firm's Global Business practice and is qualified and licensed to practice law in both Ohio and India. She counsels corporate clients regarding a broad range of complex national and international corporate transactions and intellectual property issues.

Global Business

Vinita represents U.S. companies in international transactions on a wide variety of legal issues, including outsourcing agreements, joint ventures, logistics and distribution restructuring, exporting overseas, tax structuring, mergers and acquisitions, project finance, licensing, intellectual property protection, and management and operational strategies. Vinita counsels non-U.S. companies on the legal and tax issues pertaining to undertaking expanding business operations in the U.S. Vinita also advises companies on federal trade compliance issues such as export control regulations, FCPA and more.

Global Education

As leader of the firm's Global Education practice initiative, Vinita has led dozens of education projects for institutions across the country, doing business in nearly twenty of the world's leading markets and guiding public universities through the complex regulatory and funding process involved in global expansion. While addressing the complex regulatory, tax and contractual issues at play, Vinita works with educational leaders and university counsel to devise and execute new market strategies, implement project development initiatives, and establish education support services and recruiting initiatives.

Corporate Law

Vinita maintains a diverse domestic corporate practice, including matters related to business formation and structuring, M+A, and contract drafting and negotiation. Vinita is skilled in strategic counseling regarding the tax and legal issues important to firm clients when considering expansion into other markets.

Global Data Protection + Privacy

As part of her Global Business and IP practice, Vinita regularly advises clients on privacy and data security issues. Along with advising clients on international compliance related to the General Data Protection Regulation (GDPR), India's Personal Data Protection Laws, China's Data Protection Regulations (CDPR) and others, she also focuses on best practices and processes for responding to data breaches and enforcement actions in international jurisdictions.

Intellectual Property

As part of her comprehensive global business practice, Vinita counsels U.S. and international clients in the proactive protection and enforcement of their IP assets and in complying with global IP laws.

International Franchising

Vinita is trusted by clients with international franchising concerns to negotiate and draft master franchise and license agreements, prepare franchise disclosure documents, where applicable, and manage relationships and agreements across borders. Besides handling initial offerings and mediating the relationship between franchisor and franchisee, Vinita focuses on compliance with franchise and intellectual property registrations along with other filing requirements in foreign jurisdictions. Her practice also emphasizes international brand positioning and protection, as well as dispute resolution in foreign jurisdictions.

Professional Affiliations

- + 2020 NACUA Annual Conference, International Programs Committee, co-leader
- + Asian Pacific American Bar Association of Central Ohio, board member
- + Association of International Education Administrators (AIEA), Strategic Issues Committee, member

Special Honors

- + Recognized in The Best Lawyers in America®
- + Included in The Business Journals' Influencers: Law list, 2018
- + Ranked as a Foreign Expert for India for Corporate/M+A by Chambers Global, 2016-2018
- + Listed as an Up + Coming Attorney for Corporate/M+A by Chambers USA, 2016-2018

Bar Admissions

- + Ohio
- + Bar Council of State of Maharashtra and Goa, India
- + The Supreme Court of India

Education

- + Mumbai University, Government Law College (LL.B., 2000)
- + Mumbai University, Government Law College (B.L.S., 1997)

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