

Global IP Protection

The lawyers at Kegler Brown know that your intellectual property needs are a key element to your overall business strategy and we recognize the challenges inherent to protecting those assets. Our global IP team regularly works with businesses and individuals to establish, monitor, investigate and prosecute thousands of trademarks, service marks, patents and other brand assets for our clients around the world. We offer unique, efficient and creative cost-effective solutions that guide businesses through the regulatory and legislative hurdles that exist in the ever-evolving global landscape. Our dedicated team includes a former in-house attorney with a global brand protection firm who has extensive experience in leading global anti-piracy investigations on behalf of the some of the world's best-known retail brands.

Our Services

- + Global IP portfolio management
- + Proactive counseling to implement IP asset evaluation and protection
- + Market planning and due diligence
- + IP licensing, contracts and negotiation
- + Private investigations of potential infringement
- + Franchising
- + IP litigation

Our Clients

The IP practice at Kegler Brown is highlighted by its long-time relationships with sophisticated companies and the management of their intellectual property assets worldwide. Most notably, the attorneys at Kegler Brown work closely with a well-known Boston-based health care business to grow and protect its large portfolio of trademarks, service marks and patents globally. This representation is unique in its innovative tailored fee arrangement, which not only offers the organization cost certainty, but also provides a measured, strategic approach to its IP development. Similarly, our lawyers work closely with many businesses in Ohio and throughout the Midwest to address their concerns related to IP protection and to become a meaningful part of their risk management teams. Lasting relationships like these have come to define our firm's global IP practice.

Contact Us

For more information on our global IP protection services, please contact Vinita Mehra or Steve Barsotti.

Our Team

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