

Health Care Regulation & HIT **OVERVIEW**



About Kegler Brown's Health Care Regulation & HIT Practice Area

Regulatory compliance in the health care industry can be difficult to negotiate. At Kegler, Brown, Hill and Ritter, our attorneys know how to assist you. Now that health care reform and the creation of a national health information infrastructure are national priorities, the regulatory climate has become increasingly complex. Our health care attorneys have expertise across the broad regulatory spectrum and are supported by a cross-disciplinary team of attorneys across many practice areas to address the other needs of our clients in the health care industry.

As our nation evolves the health care system and looks to streamline digital health information exchanges, we believe our clients must be actively engaged in the policy, regulatory and rules-making processes. From subcontractors to large hospitals, labs to doctors, and vendors to providers, our health care lawyers regularly represent a wide range of health care providers before federal and state agencies.

Kegler Brown's health care attorneys actively participate at the ground level in the policy and rules-making process and contribute as national thought leaders through active membership in organizations like the national eHealth Initiative, the American Health Lawyers Association, the American Society for Pharmacy Law and others. Our health care lawyers are actively engaged in the health regulation and health information technology (HIT) discussion on a national stage so that our clients remain informed on developments in HIT and ePrescribing. We are also able to ensure that our clients have their voices heard in shaping the very policy that will affect their businesses in these important and ever-changing areas.

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What We Do

Kegler, Brown, Hill & Ritter's health care and health information technology practice offers services in:

- Dispute resolution, including between health care providers and/or vendors of HIT
- Negotiation of agreements addressing use of HIT
- Regulatory Compliance and ePrescribing
- Pharmacy regulation
- Use of proprietary information
- Building strategic alliances for the resale, sublicensing, and use of health-related technology
- Anti-kickback, Stark, and tax compliance counsel
- HIPAA, security and other privacy compliance

Our Team

Practice Area Chairs: Ralph Breitfeller, *Director* and Jeff Porter, *Director*

- Robert D. Marotta, *Of Counsel*
- Traci McGuire, *Director*
- Rebecca Roderer Price, *Associate*