



## **Deborah Scherer**

Director  
Global Markets Division  
Ohio Department of Development

Deborah Scherer was appointed as Director of the Ohio Department of Development's Global Markets Division in August 2007. As Director, Scherer is responsible for managing the programs and operations of the Global Markets Division's headquarters in Columbus and 14 international offices. The Global Markets Division promotes the export of Ohio products and services to strengthen Ohio's economy, advance its leadership position in the global marketplace, and promote Ohio as a location for foreign direct investment.

Prior to joining the Global Markets Division in February 2006 as Assistant Director, Scherer was an International Sales Manager for a private capital equipment manufacturer. Her extensive experience includes sales and marketing on five continents, territory development, mergers and acquisitions, and the promotion of Ohio products globally.

Scherer holds a Bachelor of Business degree from Ohio University where she majored in International Business and Marketing and minored in Spanish.

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