

# Our **VALUE PROPOSITION**

High-Quality Service At Midwestern Prices

## Our Firm At A Glance

Established in 1964, Kegler, Brown, Hill & Ritter has provided full-service legal counsel to our clients from offices in downtown Columbus, Ohio, for more than 45 years. Our success centers on combining our thorough knowledge of the law with our clients' business needs to help them meet their goals. We believe that continued success in business requires passion, commitment and foresight. It demands incredible attention to detail without losing sight of the big picture.

At Kegler, Brown, Hill & Ritter, we also believe that thorough knowledge of the law is not enough. Our experience shows that outstanding and effective legal counsel requires a combination of this knowledge with a firm grasp of our clients' business and a sharing of their goals. Our attorneys serve as creative planners, experienced advocates, thoughtful problem solvers and proactive counselors in offering a full range of legal services to our clients.



## What We Do

Legal issues, like business issues, often do not fit neatly under one area of law. Knowing this, Kegler Brown has tailored its services to reflect the issues impacting clients. Although organized into various practice areas to maximize the benefits of communication and training, our firm provides full-service legal solutions to clients' problems by creating cross-disciplinary teams with skills and experience, as needed, from all areas of law.

Administrative Law	Estate Planning & Probate	Labor & Employee Relations
Banking & Commercial Lending	Gaming Law	Litigation
Business Succession & ESOPs	Government & Internal Investigations	Mediation Services
Business, Tax & Securities	Government & Legislative Affairs	Mergers & Acquisitions
Construction Law	Health Care Regulation	Professional Responsibility
Creditor's Rights & Bankruptcy	Health Information Technology	Real Estate & Financing
Employee Benefits & ERISA	Intellectual Property	Securities & Corporate Governance
Energy & Public Utilities Law	International Business	Workers' Compensation

## Our Clients

Through extensive knowledge of their businesses, sharing in the missions of their organizations and providing effective counsel based on the principles of caring, trust and honesty, we have built long-lasting relationships with our valued clients. Our firm represents entities of all sizes, from privately-held enterprises to multinational publicly-traded companies. Below, some of our most notable clients are highlighted:

Abrasive Technology, Inc.	GE Nuclear	PowerSecure International Inc.
Cardinal Health, Inc.	inVentiv Communications, Inc.	Time Warner Cable Inc.
CareFusion Corporation	inVentiv Health, Inc.	WebMD
Commercial Vehicle Group, Inc.	McDonald's Corporation	Wyandot, Inc.
Donatos	Medco Health Solutions Inc.	WD Partners, Inc.

# Our **VALUE PROPOSITION**

High-Quality Service At Midwestern Prices

## Kegler Brown's Quality & Responsiveness: What Clients Say

For more than 45 years, Kegler Brown has been committed to providing our clients with the most timely, responsive, high-quality legal services anywhere. This dedication is valued by our clients and partners and has become a defining characteristic of our firm. In fact, in its most recent publication, Chambers and Partners, which is an international organization dedicated to analyzing the legal profession through the eyes of clients, honored Kegler Brown with a high ranking and provided the following analysis, based on interviews with firm clients:

**The Firm:** The practice at this firm primarily operates out of Columbus, and is a worthwhile destination for midmarket M&A and business counseling, according to interviewees. The practice is also recommended for SEC filings, corporate advisory work, legal representation and M&A assistance. The team represented Cardinal Health in its acquisition of HLS Advantage. Sources say: "They are constantly trying to improve our legal bang for the buck."

\*These excerpts are taken directly from the 2012 Chambers USA publication and sections in quotes come directly from firm clients.

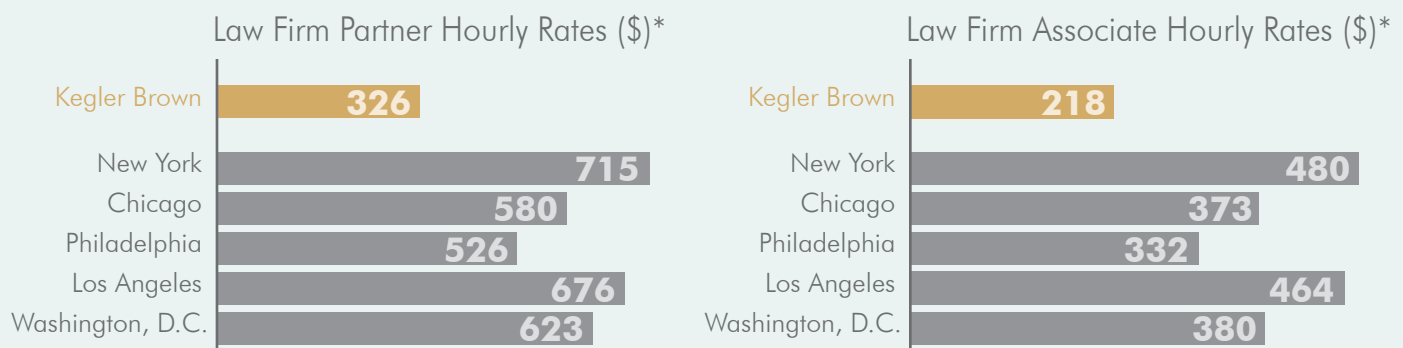
## Kegler Brown's Hourly Rates

Our firm charges fees for services based on standard hourly rates for attorneys and paralegals. Hourly rates for attorneys range from \$180 to \$500 an hour, and rates for paralegals range from \$90 an hour to \$155 an hour. Our rates are subject to review and change on a semi-annual basis.

## Kegler Brown's Value Proposition

For those of us who live and work in Columbus, Ohio, it is no surprise that *Forbes* magazine rated our city among the top 10 "Most Affordable Places to Live Well" in a recent report. Because of the relative cost of living, which sits well below the national average, Kegler Brown is uniquely able to offer its clients the same high-quality legal work, elite client service, and track record of success offered by high-profile national firms, but all at much lower Midwestern prices.

Our location in Columbus means we pay less than most for the same everyday expenses. It also means that our clients, locally, nationally and internationally, pay less for their legal services.



\* Total average hourly rates for the New York, Los Angeles, Boston, Chicago and Washington, D.C. legal markets were calculated using rates found in the December 2011 National Law Journal "NLJ250" survey.