

Our **VALUE PROPOSITION**

High-Quality Service At Midwestern Prices

Our Firm At A Glance

Established in 1964, Kegler, Brown, Hill & Ritter has provided full-service legal counsel to our clients from offices in downtown Columbus, Ohio, for more than 45 years. Our success centers on combining our thorough knowledge of the law with our clients' business needs to help them meet their goals. We believe that continued success in business requires passion, commitment and foresight. It demands incredible attention to detail without losing sight of the big picture.

At Kegler, Brown, Hill & Ritter, we also believe that thorough knowledge of the law is not enough. Our experience shows that outstanding and effective legal counsel requires a combination of this knowledge with a firm grasp of our clients' business and a sharing of their goals. Our attorneys serve as creative planners, experienced advocates, thoughtful problem solvers and proactive counselors in offering a full range of legal services to our clients.



What We Do

Legal issues, like business issues, often do not fit neatly under one area of law. Knowing this, Kegler Brown has tailored its services to reflect the issues impacting clients. Although organized into various practice areas to maximize the benefits of communication and training, our firm provides full-service legal solutions to clients' problems by creating cross-disciplinary teams with skills and experience, as needed, from all areas of law.

Administrative Law	Estate Planning & Probate	Labor & Employee Relations
Antitrust Law	Gaming Law	Litigation
Banking & Commercial Lending	Government & Internal Investigations	Mediation Services
Business Succession & ESOPs	Government & Legislative Affairs	Mergers & Acquisitions
Business, Tax & Securities	Health Care Regulation	Professional Responsibility
Construction Law	Health Information Technology	Real Estate & Financing
Creditor's Rights & Bankruptcy	Intellectual Property	Securities & Corporate Governance
Employee Benefits & ERISA	International Business	Workers' Compensation
Energy & Public Utilities Law		

Our Clients

Through extensive knowledge of their businesses, sharing in the missions of their organizations and providing effective counsel based on the principles of caring, trust and honesty, we have built long-lasting relationships with our valued clients. Our firm represents entities of all sizes, from privately-held enterprises to multinational publicly-traded companies. Below, some of our most notable clients are highlighted:

Abrasive Technology, Inc.	GE Nuclear	Time Warner Cable Inc.
Cardinal Health, Inc.	inVentiv Communications, Inc.	WebMD
CareFusion Corporation	inVentiv Health, Inc.	Wyandot, Inc.
Commercial Vehicle Group, Inc.	McDonald's Corporation	WD Partners, Inc.
Donatos	Medco Health Solutions Inc.	

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Kegler Brown's Quality & Responsiveness: What Clients Say

For more than 45 years, Kegler Brown has been committed to providing our clients with the most timely, responsive, high-quality legal services anywhere. This dedication is valued by our clients and partners and has become a defining characteristic of our firm. In fact, in its most recent publication, Chambers and Partners, which is an international organization dedicated to analyzing the legal profession through the eyes of clients, honored Kegler Brown with a high ranking and provided the following analysis, based on interviews with firm clients:

The Firm: The banking team at this midsized firm in Ohio is largely based in Columbus. It is active on both the lender and borrower sides. Sources say: "They are knowledgeable, have great people skills, are creative and know what the important issues are. The team has a reasonable fee structure and a broad menu of services."

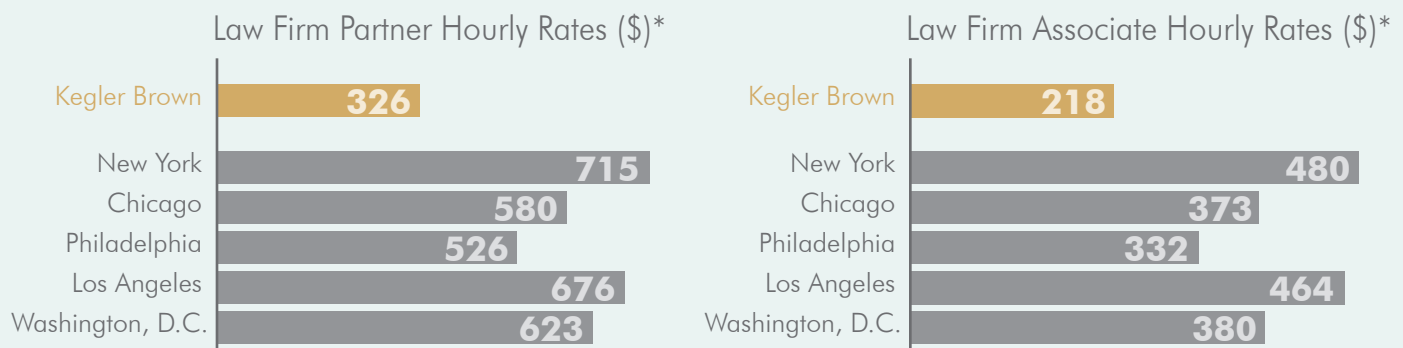
*these excerpts are taken directly from the 2012 Chambers USA publication and sections in quotes come directly from firm clients

Kegler Brown's Hourly Rates

Our firm charges fees for services based on standard hourly rates for attorneys and paralegals. Hourly rates for attorneys range from \$180 to \$500 an hour, and rates for paralegals range from \$90 an hour to \$155 an hour. Our rates are subject to review and change on a semi-annual basis.

Kegler Brown's Value Proposition

For those of us who live and work in Columbus, Ohio, it is no surprise that *Forbes* magazine rated our city among the top 10 "Most Affordable Places to Live Well" in a recent report. Because of the relative cost of living, which sits well below the national average, Kegler Brown is uniquely able to offer its clients the same high-quality legal work, elite client service, and track record of success offered by high-profile national firms, but all at much lower Midwestern prices.



* Total average hourly rates for the New York, Los Angeles, Boston, Chicago and Washington, D.C. legal markets were calculated using rates found in the December 2011 National Law Journal "NLJ250" survey.